

## Love that Dress! 8

### Cash & Suite Sponsorship Opportunities

August 24, 2016



#### \$10,000+

- Two private VIP suites for up to 24 VIP attendees & early entry into LTD! ballroom for pre-shopping at 5:00 pm
- In Suite Concierge for express check out, cocktails, passed hors d'oeuvres & clothing hold
- Wine and cheese display & selection of artisan chocolates in suite
- Exclusive hair & make-up touch ups in suite
- \*Personal Shopper with special selection of pieces according to your style & taste
- Invite for 10 to the VIP Sponsor Appreciation – Post Event
- Recognition as a Title Sponsor & Web link on LTD! website
- Premier logo presence on all print promotions
- Recognition as a Title sponsor in the PACE e-newsletter (2,500+ contacts)
- Posting on Facebook page as a Title sponsor (1,300+fans)
- Opportunity to be a drop-off location
- Premier logo presence on sponsor banner & Two “shout outs” from event stage
- Promotional Item in all VIP Swag Bags
- Marketing material in check-out shopping bags (600)
- Opportunity for 2 Year Sponsorship & First notice for 2016-2017 LTD! Sponsorship

#### \$5,000+

- One private VIP suite for up to 12 VIP attendees & early entry into LTD! ballroom for pre-shopping at 5:00 pm
- In Suite Concierge for private check out, cocktails, passed hors d'oeuvres & clothing hold
- Wine and cheese display & selection of artisan chocolates in suite
- Exclusive hair & make-up touch ups in suite
- \*Personal Shopper with special selection of pieces according to your style & taste
- Invite for 8 to the VIP Sponsor Appreciation – Post Event
- Recognition as a top-tier Sponsor and Web link on LTD! Website & Logo presence on print promotions
- Recognition as a top tier sponsor in the PACE e-newsletter (2,500+ contacts)
- Posting on Facebook as a top-tier sponsor (1,300 + fans)
- Opportunity to be a drop –off location
- Logo on sponsor banner & Two “Shout Outs” from event stage
- Marketing material in check-out shopping bags (600)
- Opportunity for 2 Year Sponsorship & First notice for 2016-2017 LTD! Sponsorship

#### \$2,500+ Suite Sponsorship

- One private VIP suite for up to 8 VIP attendees & early entry into LTD! ballroom for pre-shopping at 5:00 pm
- In Suite Concierge for private check out, adult beverages, passed hors d'oeuvres & clothing hold
- Wine and cheese display & selection of artisan chocolates in suite
- Exclusive hair & make-up touch ups in suite
- \*Personal Shopper with special selection of pieces according to your style & taste
- Invite for 6 to the VIP Sponsor Appreciation – Post Event
- Recognition as a sponsor and Web link on LTD! Website & Logo presence on print promotions
- Recognition as a sponsor in the PACE e-newsletter (2,500+fans)
- Opportunity to be a drop-off location
- Logo on sponsor banner & “Shout out” from event stage
- Marketing material in check-out shopping bags (600)
- Opportunity for 2 Year Sponsorship & First notice for 2016-2017 LTD! Sponsorship



An event benefiting...  
PACE Center for Girls of Lee County  
**Love that Dress! 8**  
**In-Kind Sponsorship Opportunities**  
August 24, 2016



### \$10,000+

- 4 VIP tickets offering early entry into LTD! ballroom for pre-shopping at 5:00 pm and VIP Floor Access for express check out, cocktails, passed hors d'oeuvres & clothing hold
- Invite for 4 to the VIP Sponsor Appreciation – Post Event
- Recognition as a Sponsor & Web Link on LTD! website
- Logo presence on all print promotions
- Recognition as sponsor in the PACE e-newsletter (2,500+ contacts)
- Posting on Facebook page as sponsor (1,300+fans)
- Opportunity to be a drop-off location
- Logo presence on sponsor banner
- Two “shout outs” from event stage
- Marketing material in check-out shopping bags (600)
- Opportunity for 2 Year Sponsorship & First notice for 2016-2017 LTD! Sponsorship

### \$2,500+

- 2 VIP tickets offering early entry into LTD! ballroom for pre-shopping at 5:00 pm and VIP Floor Access for express check out, cocktails, passed hors d'oeuvres & clothing hold
- Invite for 2 to the VIP Sponsor Appreciation – Post Event
- Recognition as a sponsor on LTD! website
- Logo presence on print promotions
- Recognition as sponsor in the PACE e-newsletter (2,500+fans)
- Logo on sponsor banner
- “Shout out” from event stage
- Opportunity for 2 Year Sponsorship & First notice for 2016-2017 LTD! Sponsorship

### \$500+

- 2 General Admission Tickets
- Invite for 2 to the VIP Sponsor Appreciation – Post Event
- “Shout out” from event stage

### Host an Independent Collection Party!

- Hosting a collection party with your ladies group or at your business with your clients is a great way to generate much needed inventory and funds for Love That Dress! & Pace Center for Girls, all while having a great time!
- Party Hosts are responsible for creating a flyer or invitation and submitting to Pace for approval prior to distribution. *Pace will include a posting on social media when available.* Party Hosts will be responsible for all marketing and social media for their event.
- Party Hosts are encouraged develop a theme and a fun environment for party guests- typical parties include some form of entertainment (DJ or music playlist), food and beverage (from cheese, crackers, and wine to catering from your favorite local establishment!), and collection of new and “Gently Loved” dresses and accessories. A raffle or auction of some type is a fun and interesting way to introduce your favorite merchants to your party guests *and* generate funds for Love That Dress!
- Party Host will coordinate event details with Pace Center for Girls Special Projects Associate
- Independent Collection Party Hosts will receive up to 2 General Admission Tickets to Love That Dress! 8



# Sponsorship Sign-Up Form for Love That Dress! August 24, 2016



Contact Name: \_\_\_\_\_

Title: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Please select the type and the level of sponsorship followed by a detailed description of the contribution and itemized value of each donation. **Please indicate if you would like to commit to being a 2 year sponsor (2016 & 2017).**

Cash

In-Kind

\$10,000+

\$5,000+

\$2,500+

\$500+

Other

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\*e-mail a high resolution image of your logo and your guest list to [allyson.ross@pacecenter.org](mailto:allyson.ross@pacecenter.org)

\*\* Logo's for Media are due by June 1<sup>st</sup>, 2016 for printer deadlines; all other logo's due by July 1<sup>st</sup>

\*\*\*All Bag Stuffers and Promo Materials are due on or before August 21<sup>st</sup>; any items received after this date are not guaranteed placement

Sponsor Procured By: \_\_\_\_\_

Sponsor Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Checks should be made payable to "PACE Lee" and returned with this form to:

PACE Center for Girls, Lee County • Attn: Love That Dress!

3800 Evans Avenue, Fort Myers, FL 33901

Questions? Contact PACE Development Staff at (239) 425-2366